

NCC Cable System Order

-11763802

Order #	62341971	Flight Dates	10/03/16 - 10/09/16	Update Date	10/04/16
Syscode	7787	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/Cadillac, MI	Advertiser	MI GOP	Show All Lines	
Market	Traverse City	Client Code		Total # of Weeks	1
AE	Matthew Marcus	Product Code		Total	\$5,181.00
Sales Coordinator	Lika Manno	Est Code	HD-101	Commission	\$777.15
Office	Washington	Product Name		Net Total	\$4,403.85
Phone	(301) 951-2620	Credit Status		Total Spots	358
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R1 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	Issue
2	AEN	AEN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$16.00	\$64.00	30	Issue
3	BTN	BTN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$9.00	\$72.00	30	Issue
4	BTN	BTN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$7.00	\$28.00	30	Issue
5	CNBC	CNBC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	Issue
6	CNBC	CNBC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	Issue
7	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$19.00	\$133.00	30	Issue
8	CNN	CNN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$15.00	\$60.00	30	Issue
9	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
10	CNN	CNN DT	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	Issue
11	CNN	CNN EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	30	Issue
12	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	Issue
13	DISC	DISC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$16.00	\$64.00	30	Issue
14	ENT	ENT PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	Issue
15	ESP2	ESP2 PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	Issue
16	ESP2	ESP2 W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$11.00	\$44.00	30	Issue
17	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	Issue
18	ESPN	ESPN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$16.00	\$64.00	30	Issue
19	ESPN	ESPN EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	Issue
20	ESPN	ESPN DT	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	Issue
21	ESPN	ESPN EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	Issue

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Office	Washington	Product Name			Net Total	\$4,403.85	
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Status	Not accepted				Affiliate Split	100.0	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+		Sold On	Cost Per Spot	
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						-	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	Issue
23	FOOD	FOOD W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$16.00	\$64.00	30	Issue
24	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	Issue
25	FXNC	FXNC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$16.00	\$64.00	30	Issue
26	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	Issue
27	FXNC	FXNC DT	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	Issue
28	FXNC	FXNC EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	Issue
29	GOLF	GOLF PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	Issue
30	GOLF	GOLF W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	Issue
31	GOLF	GOLF DT	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	30	Issue
32	GOLF	GOLF EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	Issue
33	HALL	HALL PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	Issue
34	HALL	HALL W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$11.00	\$44.00	30	Issue
35	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	Issue
36	HGTV	HGTV W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$16.00	\$64.00	30	Issue
37	HIST	HIST PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	Issue
38	HIST	HIST W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$16.00	\$64.00	30	Issue
39	LIF	LIF PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$16.00	\$128.00	30	Issue
40	LIF	LIF W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	Issue
41	LIF	LIF EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	Issue
42	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$16.00	\$128.00	30	Issue

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Status	Not accepted				Affiliate Split	100.0	
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Comments : R1 10.4 MG missed spots, please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MNBC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	Issue
44	MNBC	MNBC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
45	MNBC	MNBC DT	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	Issue
46	MNBC	MNBC EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	Issue
47	NFLN	NFLN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	Issue
48	NFLN	NFLN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	Issue
49	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$16.00	\$128.00	30	Issue
50	TBSC	TBSC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	Issue
51	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$16.00	\$128.00	30	Issue
52	TLC	TLC W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	Issue
53	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	Issue
54	TNT	TNT W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	8	\$16.00	\$128.00	30	Issue
55	TRAV	TRAV PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$11.00	\$88.00	30	Issue
56	TRAV	TRAV W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$9.00	\$36.00	30	Issue
57	USA	USA PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$19.00	\$152.00	30	Issue
58	USA	USA W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$15.00	\$60.00	30	Issue
59	TVL	TVL PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$16.00	\$128.00	30	Issue
60	TVL	TVL W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	Issue
61	BTN	BTN PT	10/3/16	10/9/16	19:00	24:00						X	X	-	-	1	\$9.00	\$9.00	30	+1x Issue
62	ESPN	ESPN DT	10/3/16	10/9/16	09:00	16:00						X	X	-	-	1	\$10.00	\$10.00	30	+1x Issue
63	ESPN	ESPN EF	10/3/16	10/9/16	16:00	19:00						X	X	-	-	1	\$16.00	\$16.00	30	+1x Issue

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FXNC	FXNC DT	10/3/16	10/9/16	09:00	16:00				X	X	X	X	-	-	1	\$10.00	\$10.00	30	+1x Issue
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	358	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358
AMT	\$5,181.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,181.00

SYSTEM APP: SALES ACCT

62341971 | Traverse City | Spectrum/Cadillac, MI | 7787 |

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